



# Educational Association of University Centers

## January 22, 2020

*Our Mission: Foster positive economic transformation through higher education...*

# Agenda

- Welcome and Introduction
  - Dan Ripke, Larry Molnar
  - Bernadette Grafton
- Webinar session topics
  - Update from EAUC, Dan Ripke
  - Update from EDA, Bernadette Grafton
- Opportunity Zones Mapping Tool

# Updates from EAUC

- EAUC Membership 2020
  - Newsletter/News/Legislative Updates
  - Members Only Web Content
  - EAUC Annual Event Discount
- EAUC Annual Conference in Washington DC – March 15-17, 2020
  - Reception March 15th
  - Full-Day of Sessions March 16<sup>th</sup>
  - Half-Day of Sessions March 17<sup>th</sup>

# Educational Association of University Centers Annual Conference

## March 15<sup>th</sup> - 17<sup>th</sup> 2020

- US Department of Commerce, Economic Development Administration (EDA)
- US Dept of Labor
- National Institute of Standards and Technology (NIST)
- Dept of Defense
- US Dept. of Agriculture
- National Science Foundation
- US House of Representatives staff
- US Senate Staff
- Brookings Institution
- Heritage Foundation
- University Government Relations Officers
- National Association of Development Organizations
- International Economic Development Association
- National Association of Counties
- Panels of University Center Directors to speak about innovative programs and projects



# Updates from EDA

- Administration Priorities
  - Disaster Recovery and Resiliency
    - [FY19 Disaster Supplemental Notice of Funding Opportunity](#): \$587 million available to eligible grantees serving communities with a Presidentially declared major disaster in 2018, and Floods and Tornadoes in 2019.
    - [FY18 Disaster Supplemental Notice of Funding Opportunity](#): \$587 million available for grants to assist communities experiencing economic distress or harm resulting from Hurricanes Harvey, Irma, and Maria, Wildfires and other Federally-declared natural disasters occurring in calendar year 2017.
  - Opportunity Zones
    - Planning and implementation projects aimed at attracting private investment – including from Opportunity Funds – to grow businesses and create jobs in Census tracts that have been designated as Opportunity Zones.

# Our Speaker this Month



**Carol Rogers**



### USA Opportunity Zones

This tool provides a variety of data about the zones themselves, including context for these zones; with reports on their State, Economic Development District, EDA Region and Congressional Districts.



### The Regionizer

Build profiles based on the counties you choose.



### Geographic Resources

Easy access to geographic codes, shapefiles, bridge files and more.



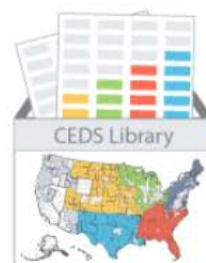
### Anywhere USA Profile

View a detailed demographic profile for your local area, including state, county, city, town, township, school district and tribal areas.



### Innovation 2.0

Gain insight into the innovation capacity and innovative output of a region.



### CEDS Resource Library

Searchable access to Comprehensive Economic Development Strategies.



### USA States in Profile

Find information on the demographic and workforce data for any of the 50 states.



### USA Towns in Profile

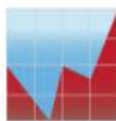
Individual profiles for all cities and towns nationwide.

Your one-stop destination for economic development data sites and tools.



### Build a Neighborhood Profile

Create a profile based on census tracts.



### Measuring Distress

Quickly calculate whether a county, region or neighborhood meets certain federal grant thresholds.



### Census Business Builder: Regional Analyst Edition

Enter your state, county, city/town or zipcode to access summarized detailed demographic information for your region.



### USA Counties in Profile

Population, housing, income and labor force data for any U.S. county.



### Big Radius Tool

Create a radius from 25-500 miles and view info on people, industries and workers.



### Data Browser

This tool allows you to view and

### OWI Explorer





# USA Opportunity Zones

**Mission: providing data and empowering communities, regions and public officials to make Opportunity Zones Investment Ready!**

[Access the Opportunity Zone Tool](#)

## Overview

Intended as a concise, powerful tool to link OZs and EDA investments. Combining location information showing where the zones are (the map) with reports that describe the zone itself in economic and demographic terms while showing the intersection of EDA's Economic Development District and University Center programs. Additionally, economic developers can see the zone in the context of its congressional district, Economic Development District, State, and EDA (multi-state) Region. Content of each report includes EDA investments near or in the zones or the regions, demographic and economic metrics.

More than 8,700 opportunity zones have been designated across the United States, established as part of the 2017 Tax Cuts and Jobs Act, and are intended to foster long-term private sector investments in low-income communities. We can now begin to show the intersection of EDA's public investments and activities (more information will be added) near or within these zones. Also, we will be integrating the opportunity zones geography throughout StatsAmerica.

This tool can provide support to EDA-designated Economic Development Districts (there are more than 390 across the U.S.) as well as local economic and community developers, helping them integrate local investment information with publicly supported projects in or near these zones.

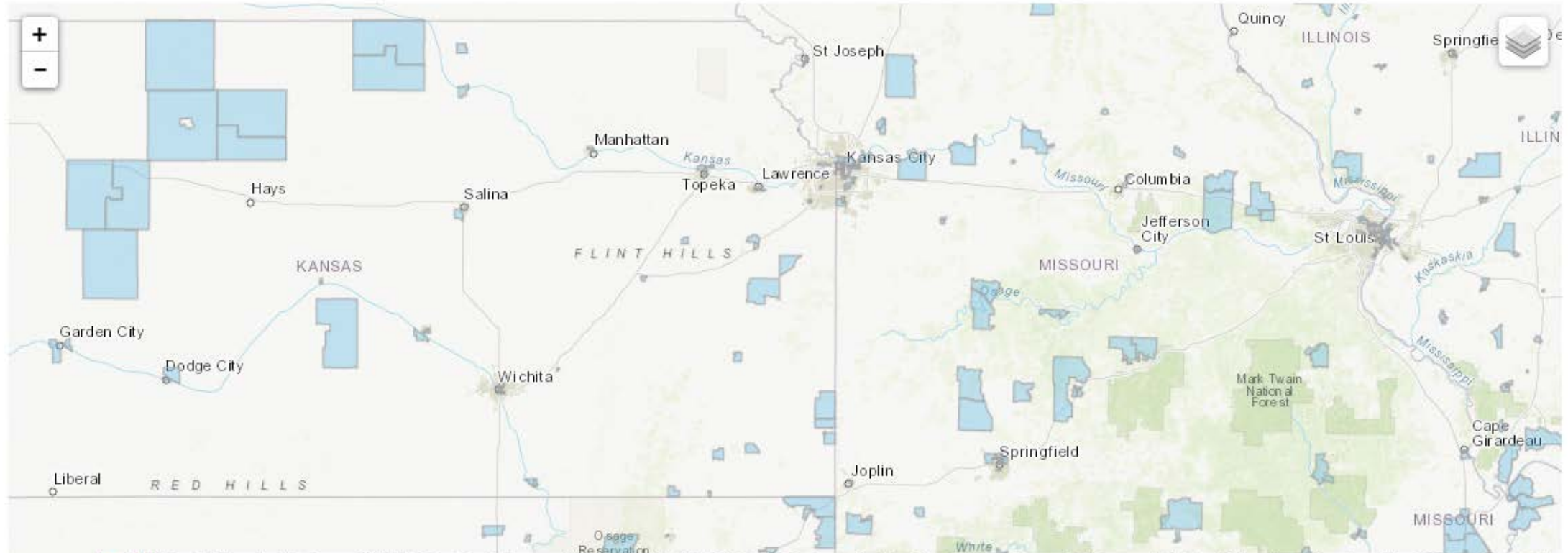
As EDDs either develop their new 5-year comprehensive economic development strategies or enhance them, the integration of opportunity zones as a new investment opportunity will be important. Just like other StatsAmerica tools, this one is easy to use: just zoom the map to an area of the country, click on a blue-shaded census tract (those are the opportunity zones) and scroll down to view multiple reports from the perspective of the zone itself, the congressional district, state or Economic Development District (EDD) the zone is part of, providing some unique context for economic developers.





# USA Opportunity Zones

CLICK ON THE MAP to select a local area. Then **SCROLL DOWN** to view reports.



Leaflet | Tiles © Esri — Esri, DeLorme, NAVTEQ, TomTom, Intermap, iPC, USGS, FAO, NPS, NRCAN, GeoBase, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), and the GIS User Community

**Note:** This mapping tool approximates some Census tracts. If a user has questions about the geography or status of a qualified opportunity zone or location, the definitive guidance and list is available via the [Department of Treasury official website](#).

Opportunity Zone

Congressional

EDD

State

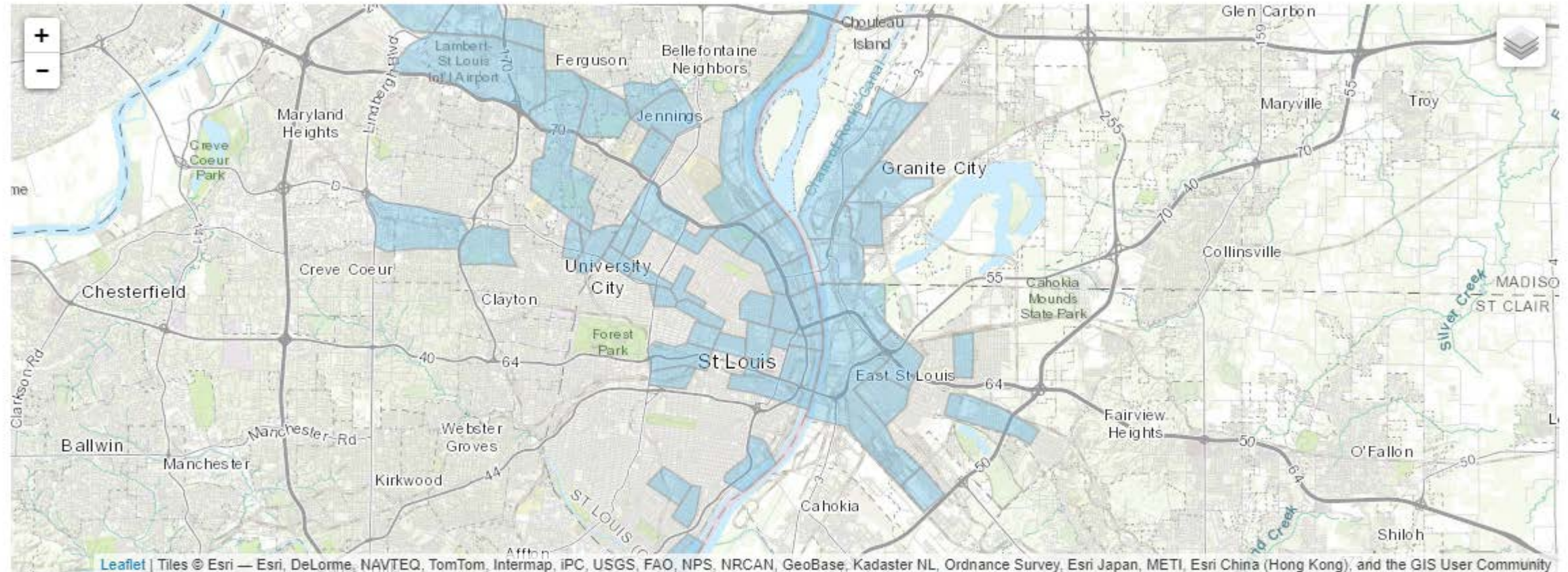
EDA Region

About the Data

More Resources

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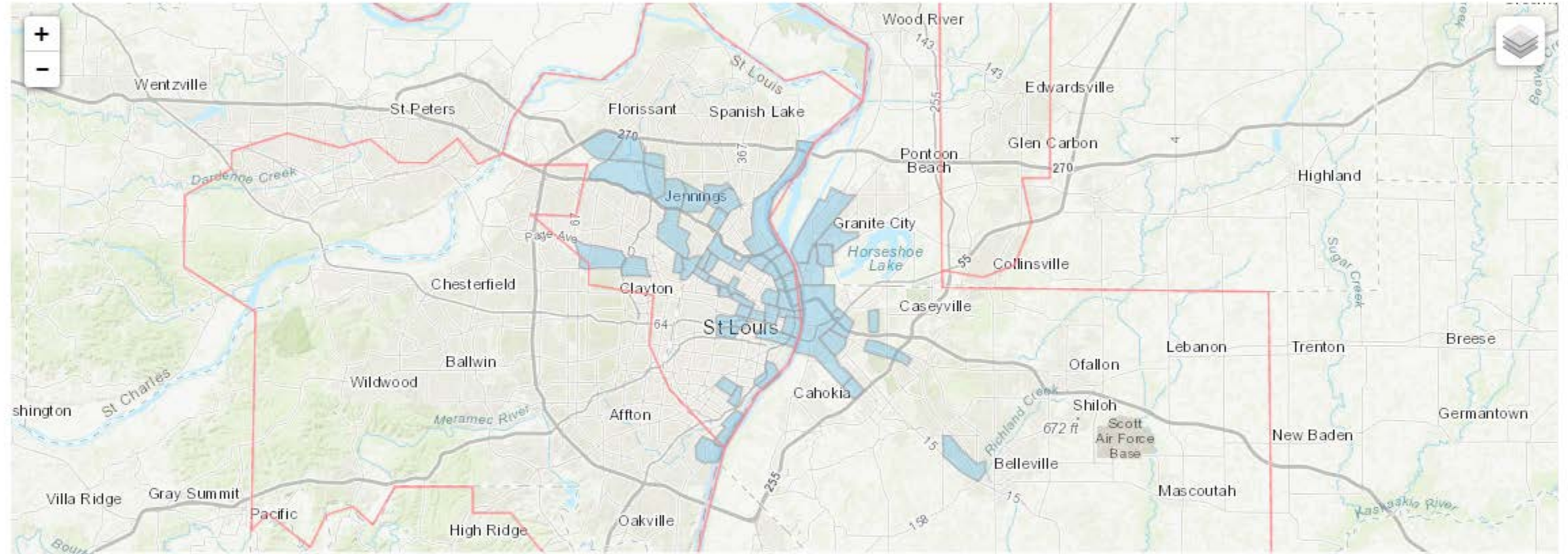


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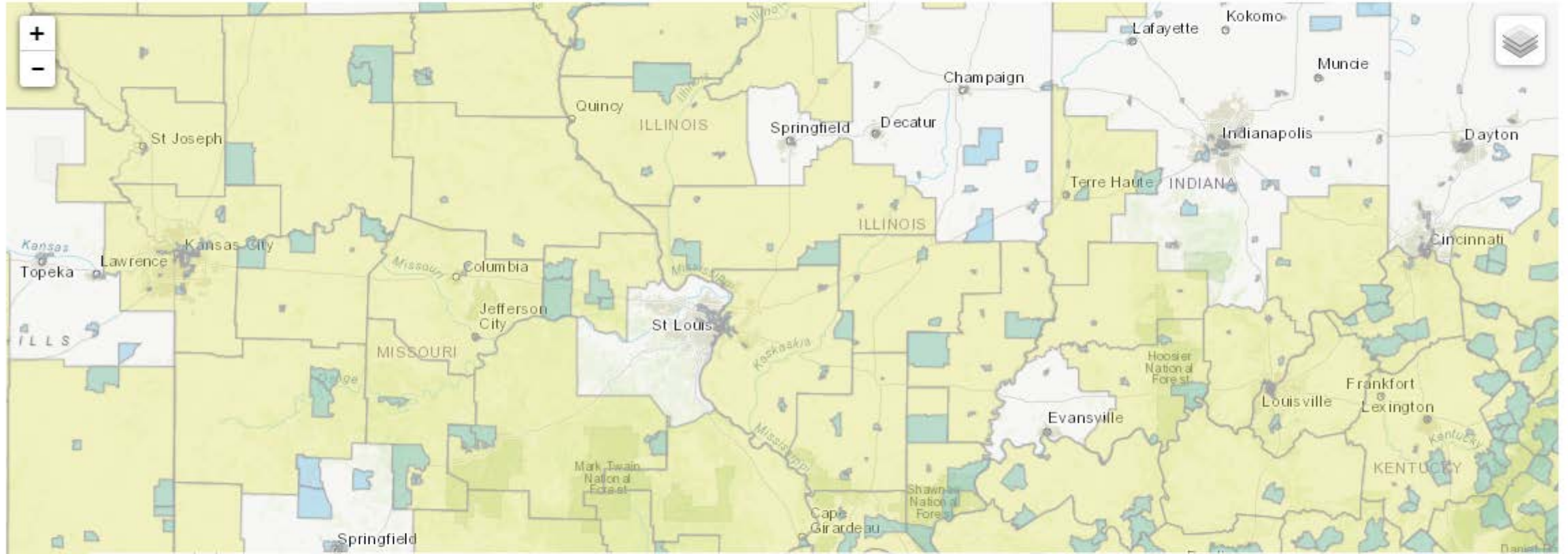


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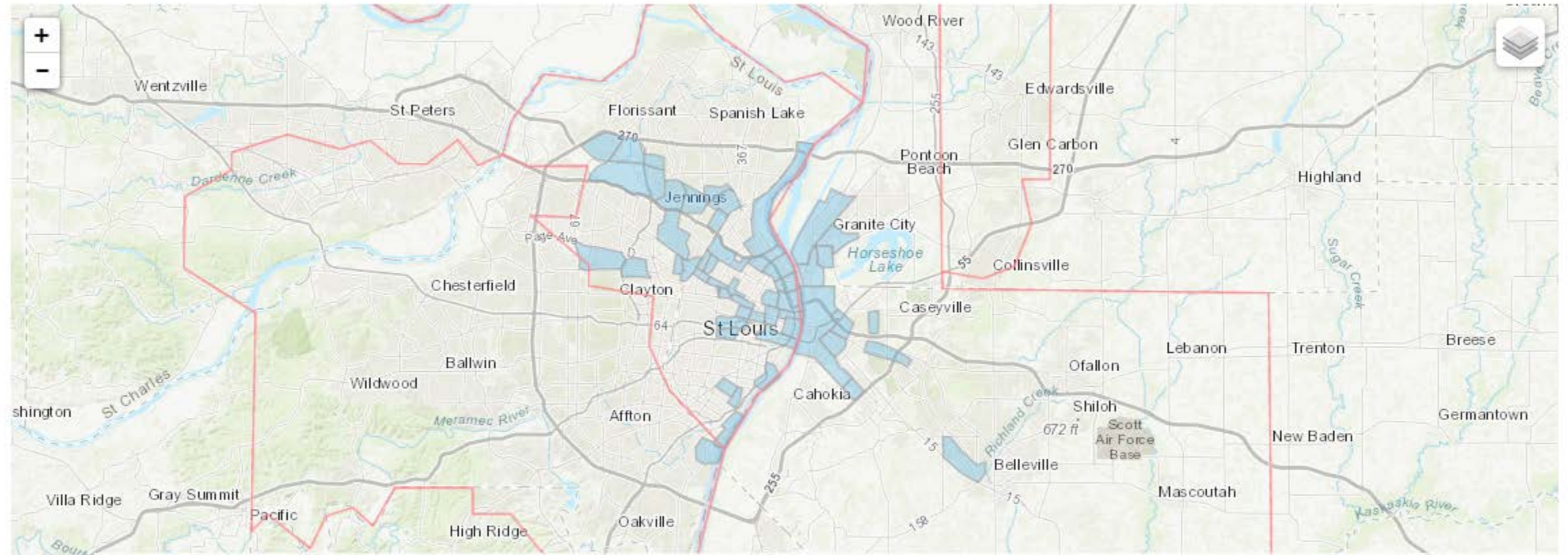
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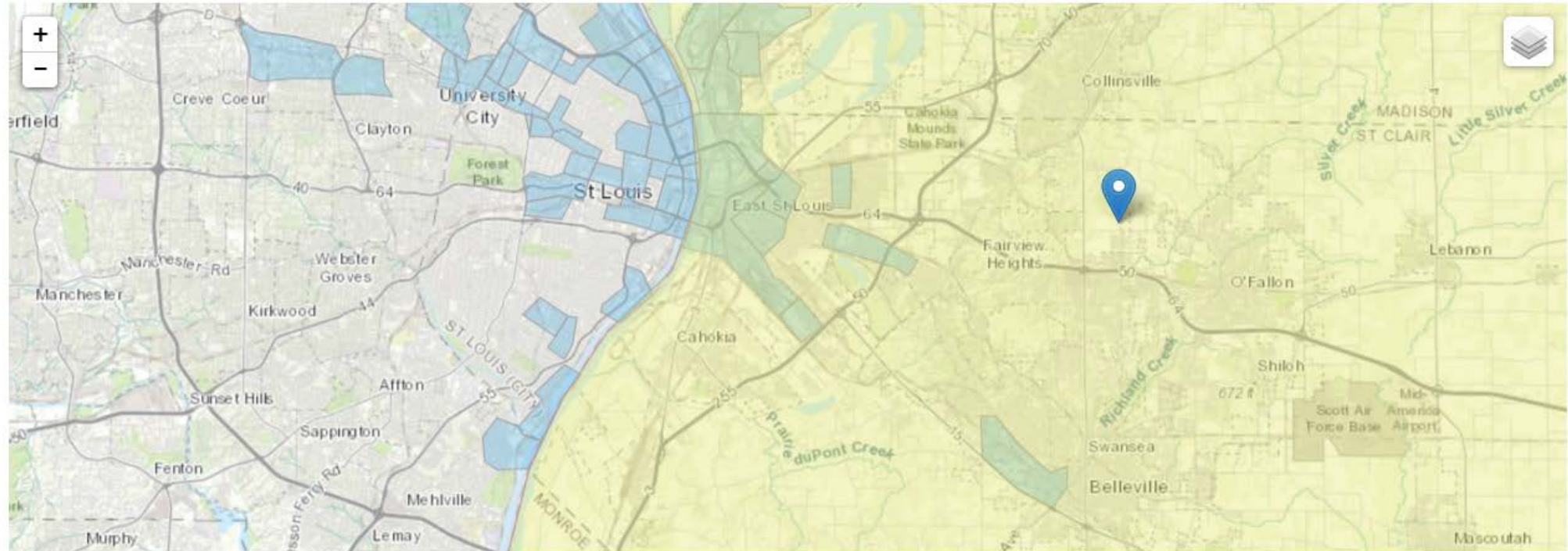


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## Southwestern Illinois Metropolitan and Regional Planning Commission

## Opportunity Zone Key Metrics

This region has 16 Opportunity Zones (OZ). ([Download OZ List](#))

Population living in OZ:	56,021
Land area of OZ:	136.0 sq. miles
Labor force in OZ:	24,240
Labor force participation rate within OZ:	56.2
Unemployment rate for OZ:	12.4
Per Capita Money Income:	\$17,672
Poverty rate in OZ:	33.7

*Source: U.S. Census Bureau: American Community Survey, aggregated by STATS America*

## U.S. Economic Development Administration

There are **no** EDA grants supporting opportunity zones within 200 miles of this area. [Learn More](#)  
The closest University Center is at **University of Illinois - Champaign**. It is about **136** miles away. [Learn More](#)



**This EDD does not have a CEDS available on STATS America.**

## Regional Demographics

666,088 people live in this EDD.

Age	Count	Pct Distribution	U.S. Pct Distribution
Under 18	150,569	22.6 %	22.9 %
18 to 64	412,116	61.9 %	62.2 %
65 and over	103,403	15.5 %	14.9 %



The *Innovation Index 2.0* provides insight into the innovation capacity and innovative output of a region.

This region has an innovation index score of 92.4.

	Index
Human Capital and Knowledge Creation Index	118.8
Business Dynamics Index	61.7
Business Profile Index	79.2
Employment and Productivity Index	101.3
Economic Well-Being Index	100.6

*Source: IBRC at the Indiana University Kelley School of Business*

## Industry Mix

Industry Classification	Establishments	Employment	Employment Dist.	Employment LQ
Total nonfarm	13,405	237,979	100.0%	N/A
Natural Resources, Mining, Construction	1,677	13,897	5.8 %	0.91
Manufacturing	495	22,724	9.5 %	1.10
Trade, Transportation, Utilities	2,963	52,221	21.9 %	1.15
Information, Finance, Real Estate	1,397	10,610	4.5 %	0.58
Professional, Scientific, Technical	1,235	9,758	4.1 %	0.64
Management of Companies; Administration, Support, Etc.	733	10,064	4.2 %	0.53
Educational Services	274	24,496	10.3 %	1.19
Health Care and Social Services	1,257	36,329	15.3 %	1.03
Arts, Entertainment	235	4,661	2.0 %	1.05
Accommodation, Food Services	1,369	26,004	10.9 %	1.15

Questions, feedback!

[rogersc@iu.edu](mailto:rogersc@iu.edu)

[ibrc@iu.edu](mailto:ibrc@iu.edu)



# Reminders

- Video of this Webinar will be posted within the next 2 weeks
- EAUC Spring Meeting in Washington, DC –
  - [dripke@eauc.org](mailto:dripke@eauc.org) or (530) 519-3486
- Next Webinar – Wednesday – March 25, 2020 2pm Eastern