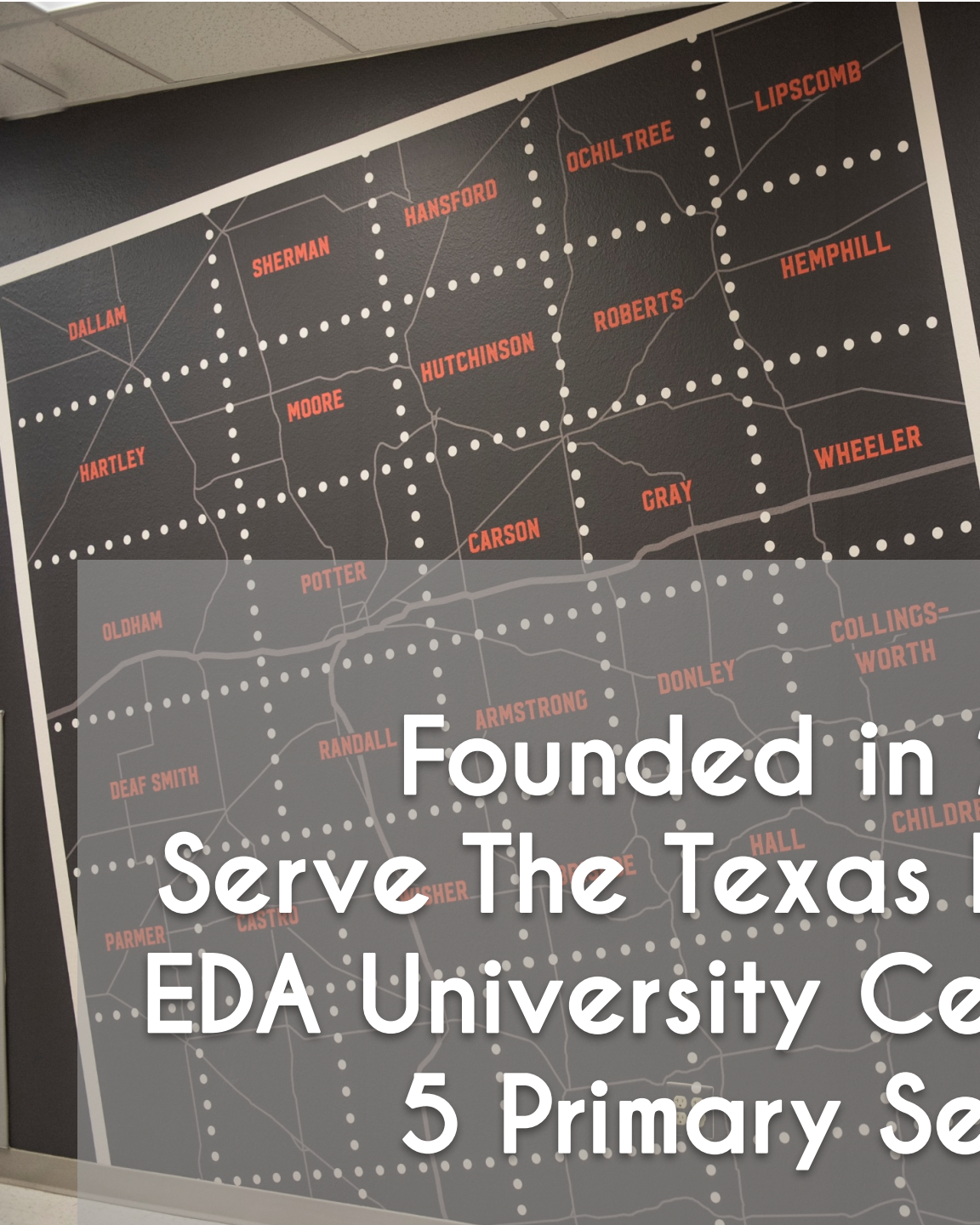




WT Enterprise Center

2300 NORTH WESTERN

Helping People Build Great Companies



Founded in 2001
Serve The Texas Panhandle
EDA University Center 2011
5 Primary Sectors



Jeff Reid
Executive Director



David Terry
Director of Entrepreneurial
Outreach



Kyla Frye
Marketing Director



Brittney Herbert
Program Manager



Debbie Holmes
Admin. Services Manager



Baylee Baker
Client Services Coordinator





Services:

**Incubation
Graduate Services
Kitchen Services**

Programs:

**Amarillo EnterPrize Challenge
Lunch & Learn
Global Entrepreneurship Week**

Needs Identified In Our Region

1

Lack of Entrepreneurial Deal Flow

2

Timeliness of Assistance To Match Needs

3

Fragmentation of Resources

Incubation with Urgency

**AN ENTREPRENEUR ISN'T SOMEONE WHO OWNS A BUSINESS.
IT'S SOMEONE WHO MAKES THINGS HAPPEN.**



CLIENTS

ALURA ENGINEERING & DESIGN	PROCESS ART HOUSE	SCORION TECHNOLOGIES	SPEED PAINTING	SPORT HILL
RUBY SLIPPERS CARE	ANCHOR POWER SERVICES	BATTLE BEAVER CUSTOMS	STREAMLINE AGENT.COM	THE FURNACE APP
DRIVE 360	FANELLI'S PASTA & LASAGNA SAUCE	HOT RUBY	ZYMO BUSINESS SOLUTIONS	VA GROUP
	OPTIMUM PROCESS	PLANT WEB		

GRADUATES

— I —
— V —
— S —
— G —
— A —
— T —

Creating an Innovative Culture

Ecosystem Partnership

Referral Program

Rebranding

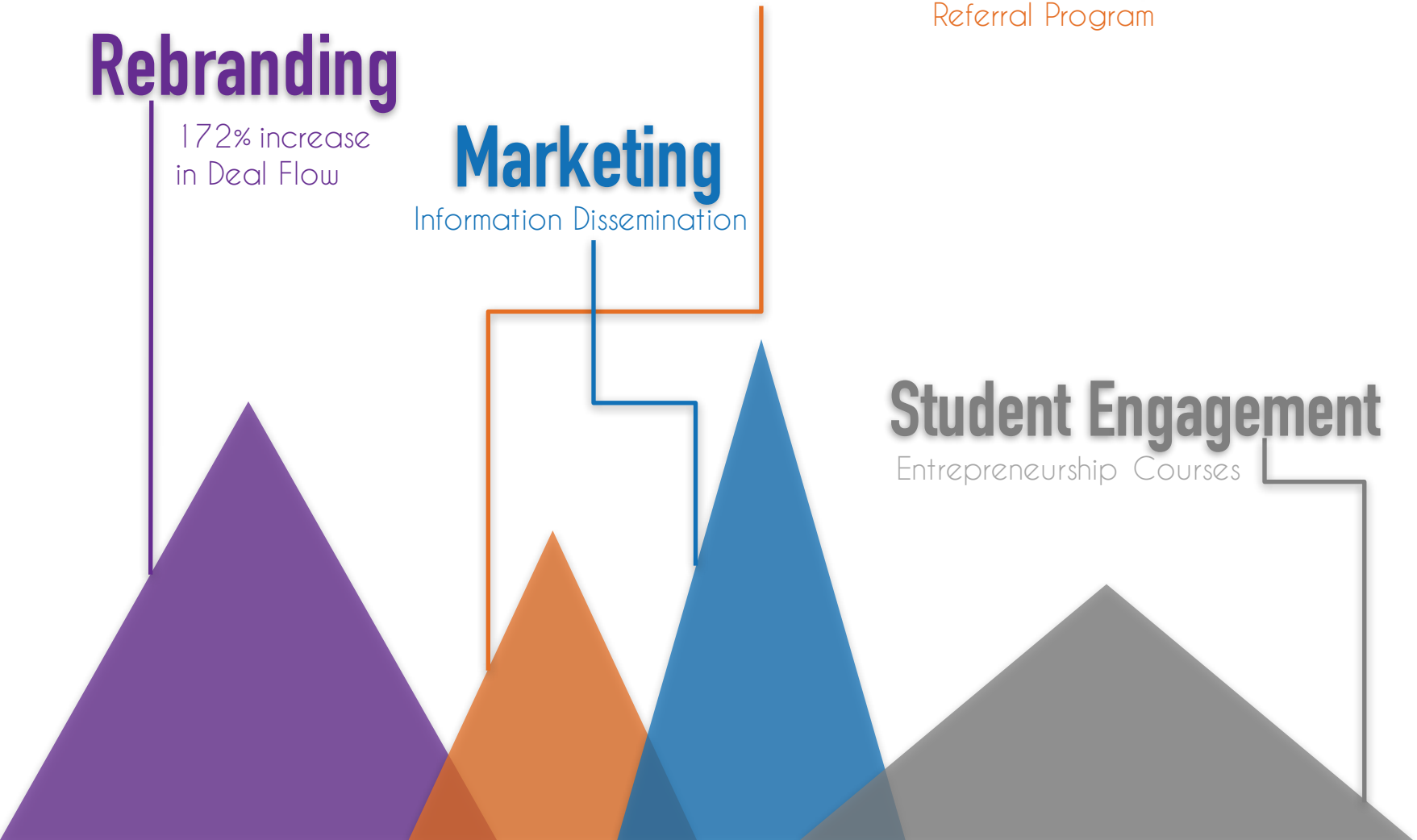
172% increase
in Deal Flow

Marketing

Information Dissemination

Student Engagement

Entrepreneurship Courses





Providing Collaborative Space & Resources

Coworking/Membership Space

Members: 0/15

Implementation of Hatchworks

Attendance: 0/44

Coordinating Business Facilitation & Technical Assistance

Coach Approach

Entrepreneurs-in-Residence:
Leading EDG

Specialists:

Marketing

Sales

Legal

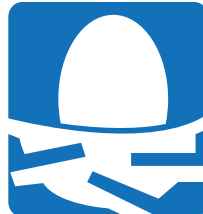
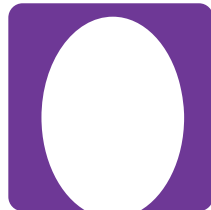
Finance

Technology

Results

Pre/Post Program

- **EIR Hours:** 62/186
- **Specialists Hours:** 0/602
- **Clients:** 20/22
- **Graduates:** 10/19
- **Time from inquiry to initial meeting:**
 - 8 days to 2 days



A long, brightly lit university hallway with motivational posters on the walls and a blue door at the end. The hallway is clean and well-maintained, with a polished floor and recessed ceiling lights. The walls are white, and the posters are colorful and inspiring. The blue door at the end of the hallway is a focal point, with the word 'Go' written in a stylized font above it. The overall atmosphere is one of positivity and forward momentum.

Challenges

University Policies

Sustainability

Enhanced Awareness

Deal Flow

Lessons Learned

1

Entrepreneurship is a contact sport

2

Firing Contract Specialists

3

Fee For Services Rendered

4

Client Engagement

5

Our Model vs. Needs of Clients

Next Steps
Sustainability
Regional Engagement
Student Enterprise Center
Integration Into University Culture

... WE DON'T GROW ...
-Carl Sheehy

2015



We were selected to receive a thriving entrepreneurial ecosystem in the tri-state area of the recognition we were awarded for these efforts includes:

- Business & Economic Development Gold Award from the International Economic Development Council for our partnership with the American SBC to provide our students with agency program
- Business & Economic Development Bronze Award for entrepreneurship from the American SBC for our partnership with the American SBC to provide our students with agency program


2016

International Business Innovation Association's
2016 Mixed-Use Incubator of the Year Award



International Business Innovation Association's
2016 Dinah Adkins Non-Technology Incubator of the Year Award

The Future



Entrepreneurship is growing on an international level, and we're excited to equip our clients with new tools.

We're building new facilities that will house a larger training room and enhanced collaboration space where area entrepreneurs can engage with peers and mentors. As demand for entrepreneurs increases around the world, we will continue to grow and advance. The WT Enterprise Center and its clients are eager to meet the challenges of tomorrow.

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