



Educational Association of University Centers

March 25, 2020

Our Mission: Foster positive economic transformation through higher education...

Agenda

- Welcome and Introduction
 - Dan Ripke, Larry Molnar
 - Bernadette Grafton
- Webinar session topics
 - Update from EAUC, Dan Ripke
 - Update from EDA, Bernadette Grafton
- Economic Development Integration at EDA

Updates from EAUC



- EAUC Membership 2020
 - Newsletter/News/Legislative Updates
 - Members Only Web Content
 - EAUC Annual Event Discount
- EAUC Meeting at UEDA – Savannah, Georgia
 - Pre-Conference Session September 20, 2020
- EAUC Board of Director Nominations
 - Deadline April 3, 2020
 - Voting to take place in April 2020

Updates from EDA

- COVID-19
 - EDA continues to closely follow the guidance of both the CDC and OMB, and continues to execute its mission remotely, securely, and productively during this time.
- Disaster Recovery and Resiliency
 - [FY19 Disaster Supplemental Notice of Funding Opportunity](#): \$587 million available to eligible grantees serving communities with a Presidentially declared major disaster in 2018, and Floods and Tornadoes in 2019.
 - [FY18 Disaster Supplemental Notice of Funding Opportunity](#): \$587 million available for grants to assist communities experiencing economic distress or harm resulting from Hurricanes Harvey, Irma, and Maria, Wildfires and



Economic Development Integration
EAUC Webinar
March 25, 2020



EDA PROGRAM PORTFOLIO

Programmatic Flexibility to Identify and Address Multiple, Changing Economic Development Needs



Economic Adjustment Assistance



Research and Evaluation



Public Works



Trade Adjustment Assistance for Firms



Planning



Build to Scale



Technical Assistance

EDA Programs: <https://www.eda.gov/programs/eda-programs/>
Funding Opportunities: <https://www.eda.gov/funding-opportunities/>

EDA Funding Opportunities

- *Rolling Applications (most programs)*
- *Wide Range of Eligible Activities*
- Regional staff available for technical guidance

EDA Awards

- 2012-2018 Award Data <https://www.eda.gov/performance>
- Disaster Recovery <https://www.eda.gov/disaster-recovery/supplemental/>
- Opportunity Zones <https://www.eda.gov/opportunity-zones/>

Tools for EDA Stakeholders

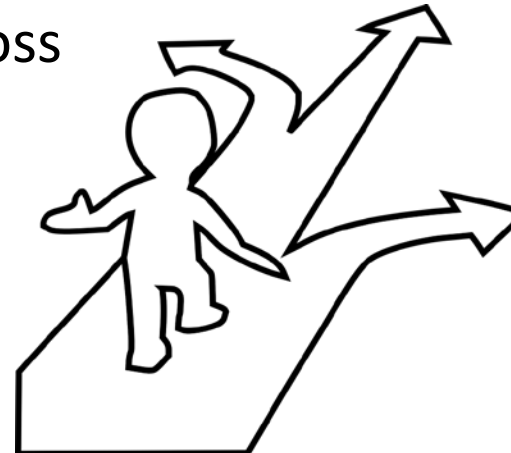
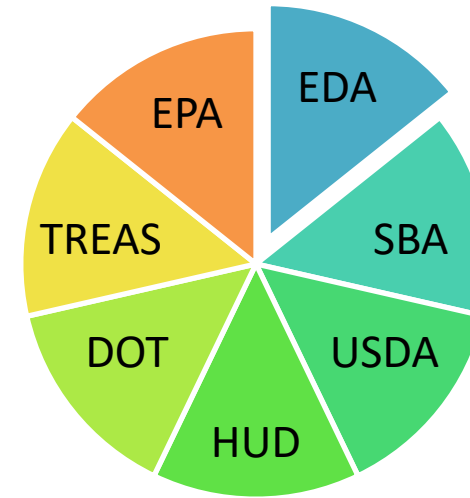
- [Resource Directory](#) (EDDs, UCs, RLFs and more)
- Guidance for Comprehensive Economic Development Strategies (CEDs)
- Opportunity Zones mapping tool on [StatsAmerica.org](https://www.statsamerica.com)
- More EDA Performance data: <https://www.eda.gov/performance/>

COVID-19

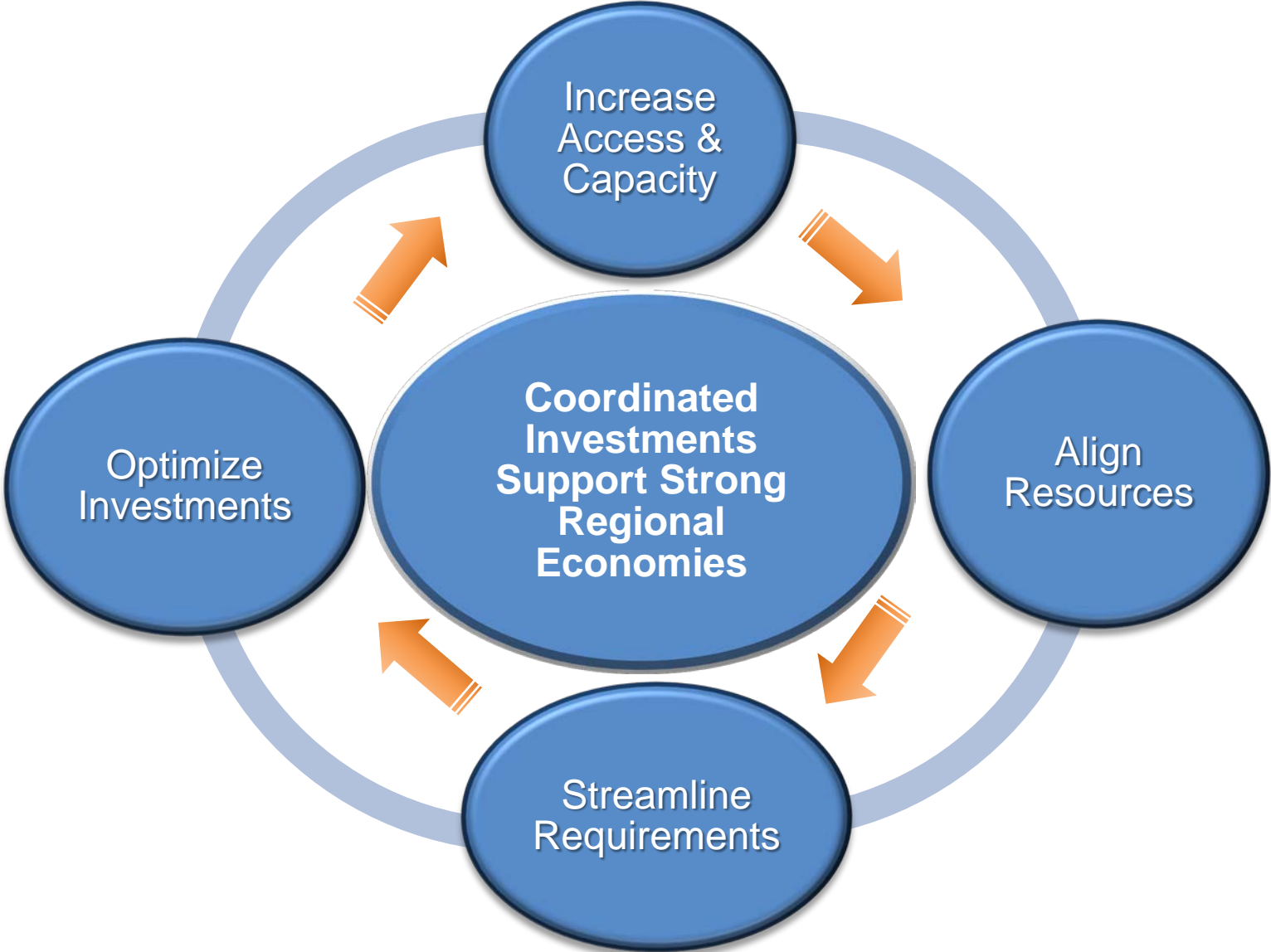
www.usa.gov/coronavirus

COMPLEMENTARY FEDERAL RESOURCES

- Over 130 Federal Programs Supporting Economic Development
 - [Matrix of federal programs supporting economic development](#) (XLSX)
- Many Agencies with **complementary** missions, **shared** stakeholders
- Many opportunities and **incentives to align** plans, assistance, funding across programs
- **How to Navigate?**



ECONOMIC DEVELOPMENT INTEGRATION



Maximize Investments – Obtain Shared Goals

Standing capacity within EDA for...

Interagency Collaboration

Program Alignment

Resource Coordination

✓ Capacity

- Regional Economic Development Integrators
- Interagency partnerships

✓ Connections

- REDS and Federal Information Exchange Events
- Referral and cross promotion of aligned resources

✓ Resources

- Current Funding Opportunities
- Matrix of Complementary Federal Programs and Contacts
- Guidance on Regional Plan Alignment

Some examples:

❑ Regional Plan Alignment

- Leveraged EDA and USDA RD planning resources for SET/CEDS
 - ✓ University of Nevada, Reno

❑ Increased Regional Collaboration

- SIMPCO REDS introduced UCs to new audience, increased peer exchange
 - ✓ IA State University,
 - ✓ University of Northern Iowa
 - ✓ University of Nebraska
 - ✓ South Dakota State University
- Southeast Utah REDS
 - ✓ Dixie State University with Southern Utah University

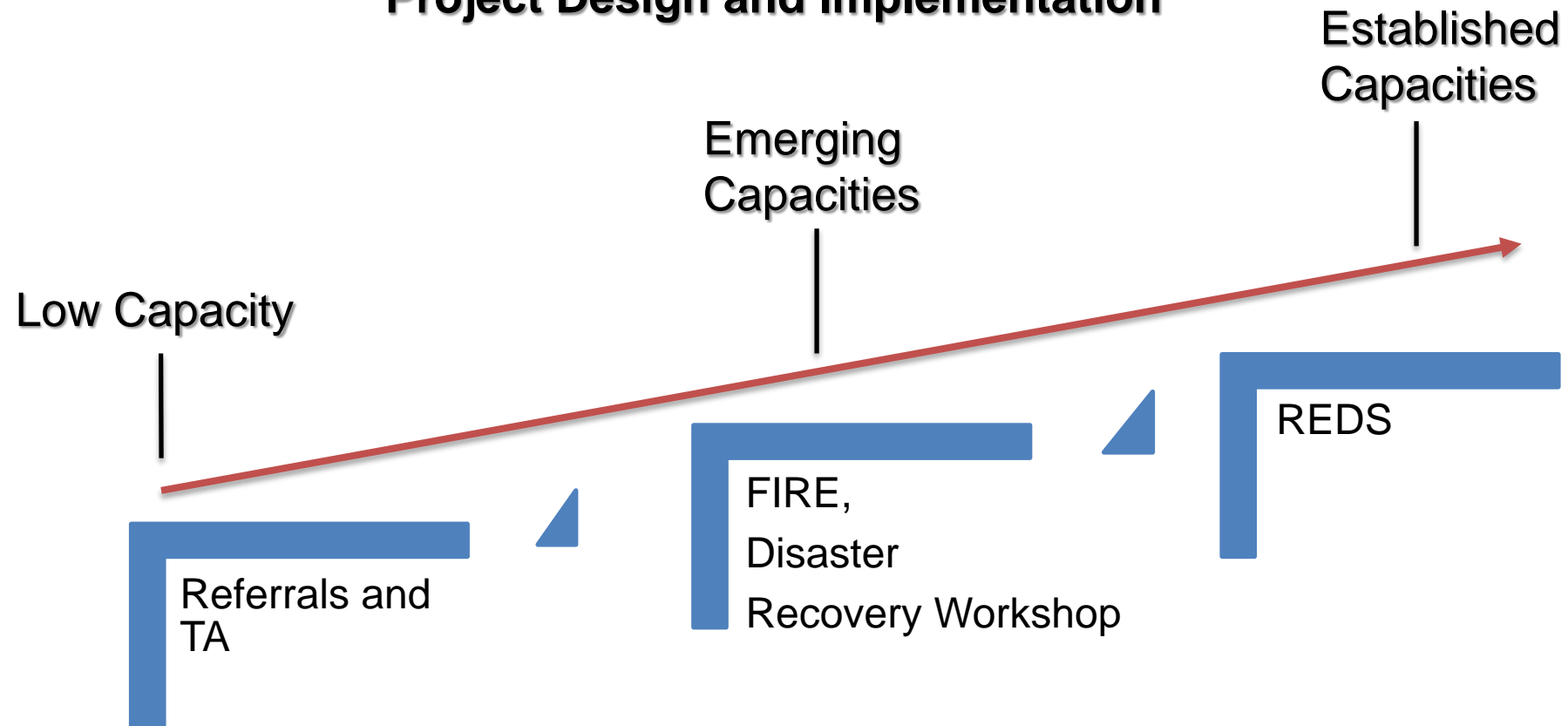
❑ Catalyze Project Implementation

- REDS - John Day Innovation Center Gateway, OR
 - ✓ University of Oregon



MATCH EDI ASSISTANCE TO REGIONAL NEEDS

Capacity Building Continuum: Strategic Planning, Cross-Sector Collaboration, Project Design and Implementation



1. WHAT is a FIRE?



2. WHERE and WHY to convene a FIRE

**3. WHO participates in and benefits from a
FIRE**

FIRE PROCESS CENTRAL OBJECTIVES

| CONVENE... | DISCUSS... | ESTABLISH... |
|---|---|--|
| <p>Public</p> <ul style="list-style-type: none"> • Federal Government • State and Local Government • Tribal Entities • Higher Education <p>Private</p> <ul style="list-style-type: none"> • Business Owners • Banks • Investors <p>Nonprofit / Philanthropic</p> <ul style="list-style-type: none"> • Foundations • Human Service Providers | <p>Available Resources</p> <ul style="list-style-type: none"> • Program Grants and Loans • Technical Assistance • Catalytic Capital • Best Practices <p>Current Initiatives</p> <ul style="list-style-type: none"> • Existing Partnerships • Local Programs and/or Projects <p>Potential Opportunities</p> <ul style="list-style-type: none"> • Preliminary Strategic Planning • Asset and/or Cluster Mapping • Opportunity Zones | <p>Relationships</p> <ul style="list-style-type: none"> • Inter-Governmental • Cross-Sector <p>Points of Contact</p> <ul style="list-style-type: none"> • Name • Title • Affiliation • Telephone • Email • Organizational Resources <p>A Basis for Trust and Cooperation</p> <p>The Foundation for Ongoing Collaboration</p> |

Primary REDS Purpose

Successfully Catalyze the Implementation of Multiple, Related Economic and Community Development Projects

Central REDS Objectives

- 1. Enhanced Collaboration*
- 2. Reduced Administrative Burden and Increased Access*
- 3. Optimal Resource Alignment*
- 4. Project Action Plans and Outcome Evaluation Metrics*

WHOSE SUMMIT IS THIS, ANYWAY?

Question: Is a REDS a federal government event?

Answer: **NO!**

Local and Regional
Strategic Priorities



Local and Regional
Event and Process

Potential REDS Hosts and Sponsors Can Include:

- ✓ Economic Development Districts
- ✓ University Centers
- ✓ Units of State and Local Government
- ✓ Native American Tribal Governments and Entities
- ✓ Local and Regional Economic Development Organizations

Setting Expectations with Participants and Stakeholders

- ❖ *REDS is a PROCESS, Not a Single, One-Shot Event*
- ❖ *Summit Participation*
- ❖ *Continued Engagement - Project Action Teams*

IMPORTANT REMINDER: REDS is not a grant program. Participation in REDS is voluntary and does not indicate pre-approval or selection for any type of federal award. Rather, this is a means for federal agencies to partner with local and regional stakeholders to support the implementation of their regional economic diversification plans.

REDS – CROSS AGENCY SUPPORT FOR IMPLEMENTATION



Government and Business Officials Gather for REDS in Weirton WV

WEIRTON WV REDS: Making Funding Connections

*“Weirton City Manager Joe DiBartolomeo said there were **multiple potential projects** in the city as a result of discussion during the REDS, held Oct. 29-30.”*

Source: The Intelligencer: Wheeling News-Register, Nov 15, 2018

“EDA, and the REDS, put a face and a name on the federal government... USED A showed the residents of Weirton that government is truly working for us.”

Source: Weirton Daily Times, November 16, 2018

PORT TOWNSEND WA REDS: Moving Plans Forward

- **Economic Development Access** – Attendees recommended that the City develop 7th Street to support a robust employment district and planned Makers & Artisan District.
- **Funding Sources** – The group recommended that the City explore all the funding sources identified in *Table 5-3.2 – Funding Options* and partner with the associated agencies.

Source: City of Port Townsend REDS Meeting Summary, August 28, 2018



Port Townsend REDS tackles infrastructure strategy for Economic Development

EDI REGIONAL POINTS OF CONTACT

Six EDA Regional Offices (<https://www.eda.gov/contact/>) Six EDA Regional Integrators

| Regional Office | Point of Contact | Email | Phone |
|-----------------|---------------------|--|----------------|
| Atlanta | TBD | edi@eda.gov | |
| Austin | Robert Peche | rpeche1@eda.gov | (512) 568-7732 |
| Chicago | Carlann Unger | cunger@eda.gov | (312) 789-9762 |
| Denver | Zac Graves | zgraves@eda.gov | (303) 844-4092 |
| Philadelphia | Matthew Suchodolski | msuchodolski@eda.gov | (215) 597-1242 |
| Seattle | Frances Sakaguchi | fsakaguchi@eda.gov | (206) 220-7693 |

RESOURCES

For more information about the Economic Development Administration, visit the following web pages:

- ✓ **EDA and Opportunity Zones:** www.eda.gov/opportunity-zones/
 - ✓ **EDA Programs:** www.eda.gov/programs/eda-programs/
 - ✓ **EDA Funding Opportunities:** www.eda.gov/funding-opportunities/
 - ✓ **CEDS Guidelines:** www.eda.gov/ceds/
 - ✓ **Economic Development Integration:** www.eda.gov/edi/
 - ✓ **Regional Economic Diversification Summit Process:** www.eda.gov/edi/reds
 - ✓ **EDA Regional Office Contact Information:** www.eda.gov/contact/
-
- Doug Lynott, EDI Director: dlynott@eda.gov
 - Nancy Gilbert, Sr. Program Analyst: ngilbert@eda.gov
 - Naomi Friedman, National Coordinator, Disaster Recovery: nfriedman@eda.gov

THANK YOU!

Reminders

- Video of this Webinar will be posted within the next 2 weeks
- Send in your nominations for the EAUC Board of Director (post link here).
- Next Webinar on a special date – Thursday – May 28, 2020 3pm Eastern. Topic will be EDA's new metrics and data collection process with special guest Ksenia Shadrina.